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learndirect completes bolt-on acquisition of SmileWisdom

Queen's Park Equity ("QPE") is delighted to announce that **learndirect** has acquired **SmileWisdom** in a deal that adds to the group's existing portfolio of professional dental nursing courses, making **learndirect** one of the UK's largest dental training providers.

Alongside their existing Dental Faculty, **learndirect** will deliver the NEBN Dental Nursing diploma, 10 extended duties / CPD courses, 5 NEBDN postgraduate courses and 12 enhanced e-CPD courses. From initial training through to job selection, the acquisition will provide comprehensive accredited qualifications as well as support from industry experts to all dental nursing hopefuls and professionals.

Wayne Janse van Rensburg, Group Chief Executive, **learndirect**, said: "We have been monitoring the progress of **SmileWisdom** for some time now. We have constantly been impressed with the high-quality of provision they offer and the expertise of the team. It felt like a perfect fit to bring the **learndirect** Dental Faculty together with **SmileWisdom** to create a unified offering that will support many more dental nurses each year through their training, CPD and job requirements. We are very much looking forward to working with Mike, Ewa, and the rest of the **SmileWisdom** management team."

SmileWisdom Co-Founders **Mike Hutter** and **Ewa Assaker** added: "It's a real privilege to be working with **learndirect** and combine our dental professionals' teams to create an unparalleled resource and portfolio of courses. We are passionate about inspiring people to enhance their skills and abilities, providing them with knowledge to facilitate career progression, fulfil their ambitions and encourage life-long learning."

Jose Rodriguez, Managing Partner, QPE: "We are delighted to add Mike, Ewa and their team to the **learndirect** group. Their passion for high-quality training has been evident since our first meeting and we are incredibly excited to see what the **learndirect** and **SmileWisdom** partnership will bring to dental nurse training."

Further information can be found at www.qpequity.com and www.learndirect.com

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